2015 CNSA Convention
October 16-18, 2015
Sheraton Fairplex Hotel • Pomona, CA

ILLUMINATING OUR FUTURE
Lighting the Path to Success

“For the sick, it is important to have the best.”
—Florence Nightingale
ILLUMINATING
OUR FUTURE
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Your future in nursing is bright! There are so many paths available to you in this incredible profession, where opportunities abound.

CNSA’s 2015 Convention will empower you with knowledge and resources as you begin your journey as an RN. Our Convention opens with compelling stories of legendary nurses who have paved the way for our practice, dramatically presented by our keynote-actress and storyteller Pippa White. The struggles and triumphs of these nursing icons provide remarkable insights into health care today.

Dr. Anita Williams will share strategies for success during all phases of your nursing career. Nurse leader Ginger Manss will inspire you to weave ethics into the framework of your nursing practice. In addition, we’ve planned a wide variety of breakout sessions to help you maximize your nursing school experience; land your first job as an RN; explore nursing specialty areas, advanced practice roles and educational opportunities; and learn more about CNSA’s work in designing future nursing education. And back by popular demand - nurse leaders will be available to review your resume and offer suggestions.

On behalf of the 2014-2015 CNSA Board of Directors and Convention Committee, I invite you to join us in Pomona, October 16-18, 2015 as we Illuminate Our Future!

Scott Miller
2014-2015 CNSA Convention Director

About CNSA
CNSA leads by example, creating a statewide community of politically conscious, technologically savvy and socially aware nursing students. CNSA, a constituent of the National Student Nurses’ Association, is comprised of more than 6400 members committed to seeking optimal educational, developmental and professional growth within today’s various health care settings.

Pre-Convention Agenda Friday, October 16, 2015
8:00 am Pre-Convention NCLEX Review*
This four-hour comprehensive review session is designed for students who will be sitting for the NCLEX within the next four months.
Bridget Parsh, EdD, RN
Kaplan Test Prep

8:00 am You’re Hired! Achieving Success in Today’s Job Market*
To successfully find employment in today’s challenging job market you must be able to showcase your talents and abilities. This four-hour workshop will focus on marketing yourself to potential employers, writing your resume and cover letter, and improving your interview skills - including interview practice time with nurse leaders.
Brenda Brazek, BSN, MAOL, RN
Author of: You’re Hired! A Nurse’s Guide to Success in Today’s Job Market

*Additional fee for NCLEX Review and You’re Hired! sessions.

Convention Specials! Order your copy of:
You’re Hired!
A Nurse’s Guide to Success in Today’s Job Market
Special price of $15
(a savings of more than $8 from the online price)

Surviving and Thriving! Your 1st Job as an RN
Helps you effectively transition to your role as a practicing RN
Special price of $20
(a savings of more than $9 from the online price)
Authors will sign books at the Convention

11:00 am Convention and Delegate Registration
11:30 am Council of School Presidents Meeting
1:00 pm House of Delegates - Parliamentary Briefing (Mandatory for Delegates)
Attendees will participate in a mock session of the House of Delegates. This will prepare participants for their role as delegates.
Susan Bowman, PhD, RN
CNSA Liaison - American Nurses Association|California
Professor Emeritus, Humboldt State University

2:00 pm Faculty Forum: Redesigning Nursing Education
Faculty advisers are invited to participate in this session to discuss hot topics confronting nursing educators in California, including a special presentation on the Education Redesign work spearheaded by the California Action Coalition and California Institute for Nursing and Health Care.
Patricia McFarland, MS, RN, FAAN
CEO - Association of California Nurse Leaders, California Nursing Students’ Association and California Association of Colleges of Nursing

2:30 pm Bylaws/Resolutions Hearing (Mandatory for Delegates)
Proposed changes to CNSA bylaws are discussed with members of the House of Delegates. This is the forum where individuals, schools and chapters introduce and defend their resolutions.
Susan Bowman, PhD, RN

4:00 pm Candidate Briefing
A must for individuals interested in running for state office.

5:15 pm Opening Ceremony and Welcome
Thomas Ward
2014-2015 CNSA President

Keynote Address
Illuminating Our Future: In the Footsteps of Nursing Legends
Actress Pippa White chronicles the remarkable journeys of Florence Nightingale, Clara Barton and Dorthea Dix. Their inspiring lives and enormous contributions to society and the nursing profession are especially relevant today.
Pippa White
Actress/Storyteller

8:00 pm CNSA Presents: Celebrate Nursing - Past, Present and Future
Come dressed in nursing attire from the past, present or future and enjoy an evening of fun, games and dancing. Prizes awarded for best costume.

Convention Agenda Saturday, October 17, 2015
7:30 am Convention and Delegate Registration
7:30 am Chapter Development Forum and Membership Meeting
Thomas Ward - 2014-2015 CNSA President
Danielle Gardner - Membership Director, South
Nessa Osuna - Membership Director, North

7:45 am Exhibit Hall Breakfast
Come prepared with your resume and business cards, and network with potential employers and vendors committed to helping you succeed.

8:30 am Lighting the Path to Success: From Bedside to Boardroom
Nurse leader Anita Williams will inspire you to attain your full potential throughout your nursing career. Her ABC approach to professionalism is an enlightening formula for success.
Anita Williams, DNP, RN, CCRN, HACP
Director - Medical/Surgical/Ortho, Inpatient Wound Care and Education
St. Joseph’s Medical Center, Stockton
Convention Agenda Saturday, October 17, 2015 (continued)

9:30 am  Break in the Exhibit Hall

10:15 am - 11:00 am  Educational Session I
Attendees may select from one of the following Educational Sessions:

101 Shining Through: A Nurse Leader’s Journey
The conversation with Anita Williams continues, as this successful nurse leader shares her professional journey.
Anitra Williams, DNP, RN, CCRN, HACP
CNSA Membership Director - North, CSU-Sacramento

102 Advanced Practice Opportunities: Nurse Practitioner Roles
Discover the variety of exciting roles, practice settings and opportunities for nurse practitioners.
Susanne Phillips, DNP, FNP-BC
Coordinator - Family Nurse Practitioner Concentration
School of Nursing, University of California, Irvine

103 Reaching New Heights: Flight and Transport Nursing
Transporting patients, especially in flight, can be an exciting and rewarding career option for RNs. In this session, flight/transport nurses share their experiences.
Ann McNeil, MSN, RN, CCNS, NE-BC
Director - Critical Care Transport, UCLA Health

104 The Road to Success: Improving Your Study and Test Taking Skills
Develop skills to help you flourish in the high pressure nursing school environment.
Kaplan Test Prep and Hurst Review

11:10 am - 12 Noon   Educational Session II
Attendees may select from one of the following Educational Sessions:

201 Advanced Practice Opportunities: CNS and CRNA
Learn about opportunities in the advanced practice roles of Clinical Nurse Specialist and Certified Registered Nurse Anesthetist
Elissa Brown, MSN, PMHCNS-BC, APRN, CNS Adult Mental Health
Past President - American Nurses Association
Karen Karp, MS, CRNA
Practice Director - California Association of Nurse Anesthetists

202 Blazing New Trails: CNSA’s Role in Nursing Education Redesign
CNSA Board Members describe their participation in statewide thought leader discussions to redesign nursing education in California as part of the Institute of Medicine’s Future of Nursing Initiative.
Danielle Gardner
CNSA Membership Director - South, San Diego State University
Jimil-Anne Linton, BSN, RN
CNSA Communication Director, National University
Nessa Osuna
CNSA Membership Director - North, CSU-Sacramento

203 Setting Your Course: Landing Your 1st RN Job
Use proven marketing principles to create your game plan for landing a job in the nursing profession!
Brenda Brozek, BSN, MAOL, RN
Author of: You’re Hired! A Nurse’s Guide to Success in Today’s Job Market

204 Crossroads to Success: Choosing Your Next Degree
Lifelong learning should play a major role in your career game plan. Explore advanced degree options.
Robyn Nelson, PhD, RN
Dean - College of Nursing
West Coast University
Alice Martanegara, DNP, RN
State Director of Nursing, California Western Governors University

1:00 pm - 1:45 pm   Educational Session III
Attendees may select from one of the following Educational Sessions:

301 Lighting the Way: Maximizing Your Nursing School Experience
These veteran nursing professors and CNSA advisors will share tips and techniques to help you prosper in nursing school and lay a strong foundation for your nursing career.
Bridget Parsh, EdD, RN, Professor
Denise Wall Parilo, PhD, RN, Professor
School of Nursing, CSU-Sacramento

302 Discovering New Routes: Military Nursing
Military service offers a wide range of career opportunities for nurses. Learn more about the many avenues available to RNs in the military.
Catherine Bayne, MSN, ANP-C
Captain - Nurse Corps, United States Navy NC USN
Senior Nurse Executive/Director for Nursing, Naval Hospital-Camp Pendleton

303 Creating Your Future: Surviving and Thriving in Your Nursing Career
Authors of the book, Surviving and Thriving, discuss strategies for success in your first job as an RN.
Patricia McFarland, MS, RN, FAAN
Brenda Brozek, BSN, MAOL, RN
Authors of: Surviving and Thriving! Your 1st Job as an RN

304 Aligning Your Compass: Men In Nursing
Nursing is becoming an increasingly popular career for men. Discover more about prospects for men in the nursing profession.
Robert Patterson, MSN, RN
Administrative Director - California Institute for Nursing and Health Care

1:45 pm  Break in the Exhibit Hall
2:15 pm  House of Delegates (Mandatory for Delegates)
If you’re not a delegate, you are welcome to observe and learn the process.
4:30 pm  Candidate Presentations (Mandatory for Delegates)
Hear what your peers have to offer as future leaders in CNSA.
5:00 pm  Meet the Candidates - aka Campaign Headquarters

Convention Agenda Sunday, October 18, 2015

8:00 am  House of Delegates - Delegate Voting for the 2015-2016 Board of Directors (Mandatory for Delegates)
Voting will be the first item of business. Immediately following the confidential voting process, the House of Delegates will continue any unfinished business carried over from Saturday. Members will be notified of election results before the end of the convention.

Endnote Address
9:30 am  Illuminating Our Profession Through Ethical Nursing Practice
By identifying our values, goals and ethics, we increase our voice and influence, while advancing our profession. In this motivational presentation, nurse leader Ginger Manss explores the crucial role of personal and professional ethics and integrity in nursing practice.
Ginger Manss, MSN, RN, AOCN, HACP
Senior Director - Quality and Patient Engagement
St. Joseph’s Medical Center, Stockton

Following this presentation, please join the celebration as your fellow students are recognized for their contributions to CNSA. Scholarships will be awarded at this time. It is strongly recommended that scholarship recipients attend this event.

12:00 pm  Wrap-Up and Adjournment

Resume Review During the Convention
As a special feature of this year’s CNSA Convention, nurse leaders and recruiters will be available to review your resume and offer tips and suggestions. Don’t miss this outstanding opportunity! Sign up for a resume review time slot on your Convention Registration Form. Resume review appointments are 10 minutes - please be prepared.

12:00 pm  Lunch in the Exhibit Hall
Enjoy lunch while learning about opportunities in the nursing profession.
Registration Form

Last Name ____________________________
First Name ____________________________
Nickname for Badge ________________________________
I am (or may be) a school delegate Yes ☐ No ☐
Organization/School ____________________________
Mailing Address ____________________________
City, State, Zip ____________________________
Phone __________________ Fax to: __________________
Email __________________

NSNA/CNSA Member # ____________________________

Registration Fees
Registration Fees On or before 9/13/15 After 9/13/15 On-Site
Friday NCLEX Review * $25 $35 $45 $_______
You’re Hired Workshop * $25 $35 $45 $_______
* Fees for Friday NCLEX Review and You’re Hired Workshop are in addition to the conference registration fee.

CNSA Member $65 $75 $90 $_______
Non-Member $80 $90 $105 $_______
One-Day Member $45 $50 $60 $_______
One-Day Non-Member $55 $60 $85 $_______
Faculty/Friend $65 $75 $75 $_______

Book: You’re Hired! A Nurses’ Guide to Success
in Today’s Job Market
$15 $_______

Book: Surviving and Thriving: Your 1st Job as an RN
$20 $_______
Total Enclosed $_______

Resume Review
Please indicate your preferences by selecting at least 2 choices. You will be assigned a time slot. We will make every effort to give you your first choice. Appointments are 10 minutes - please come prepared.
Note: If you are (or may be) a delegate, do not select Friday afternoon.

1st Choice 2nd Choice 3rd Choice
Friday Afternoon (12:00-3:00pm) ☐ ☐ ☐
Saturday Morning (8:00am-12:00pm) ☐ ☐ ☐
Saturday Afternoon (12:30-4:30pm) ☐ ☐ ☐

Please indicate which events and education sessions you will be participating in by checking the appropriate box(es): Registration required to ensure adequate refreshments and seating.
☐ Friday Welcome Party: Celebrate Nursing: Past, Present and Future
☐ Saturday Breakfast ☐ Saturday Lunch ☐ Sunday Breakfast
Education Session I: ☐ 101 ☐ 102 ☐ 103 ☐ 104 ☐ None
Education Session II: ☐ 201 ☐ 202 ☐ 203 ☐ 204 ☐ None
Education Session III: ☐ 301 ☐ 302 ☐ 303 ☐ 304 ☐ None

Method of Payment
☐ Check payable to CNSA ☐ VISA ☐ Mastercard
Card# ____________________________
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Please call 916.779.6949 for more information or visit www.cnsa.org
Mail to: 2520 Venture Oaks Way #210, Sacramento, CA 95833
Fax to: 916.779.6945

CNSA Annual State Convention
October 16-18, 2015
Sheraton Fairplex Hotel and Conference Center
601 W. McKinley Ave, Pomona, CA 91768

Hotel Information
CNSA has a room block with the Sheraton Fairplex Hotel and Conference Center. Students receive a reduced room rate and CNSA benefits when students stay at the hotel.

Room rates at the Sheraton Fairplex Hotel and Conference Center are $145 per room - for single or double, triple or quadruple occupancy.

Hotel reservations are available online only. Visit the CNSA website at www.cnsa.org or use the link below:

For additional assistance, please contact Pat Zollman with Helms Briscoe at 928.252.3544.

Convention Information
Only one person may register per form. CNSA members and sustaining members must provide their membership number when pre-registering and picking up their badges. Those who have not yet received their membership number must provide a copy of their cancelled check or credit card statement as proof of membership.

Continuing Education Credit
Provider approved for current registered nurses by the California Board of Registered Nursing, Provider No. 02110 (ACNL) for 7 contact hours.

ADA Information
If you require special meals or accommodations pursuant to the Americans with Disabilities Act, please call 916.779.6949

Cancellation Policy
Registration fees, less a $35 cancellation fee, are refundable if written notice is received by September 30, 2015. No refunds after September 30, 2015. Registrant substitutions are encouraged. CNSA assesses a $20 administration fee for all returned checks.

CNSA wishes to thank the 2015 Convention Sponsors:

Cedars-Sinai Medical Center
Critical Care Training Center
Dignity Health
Hurst Review Services
Kaiser Permanente-California
Kaplan Test Prep