Board of Directors Conference Call
Phone Number: 1-888-632-5060
Access code 0731118#
Monday May 18th, 2015
6:30-7:30pm

Those in attendance:

**Board Members**
- Thomas Ward- President
- Krystal Scott- Vice President
- Val Bessmertnyy-Legislative Director
- Michelle Heslop- Community Health Director
- Melissa Byrne- Breakthrough to Nursing Director
- Jimil-Anne Linton- Communications Director
- Danielle Gardner- Membership Director South
- Nessa Osuna-Membership Director North

**Elected Committee Chairs**
- Narisa Kanchana-Cultural Awareness Chair
- Elena Flores-Image of Nursing Chair

**Advisors**
- Patricia McFarland, Brenda Brozek, Ginger Manss, Susan Bowman

Those absent:

**Board Members**
- Shawn Palmer- Secretary/Treasurer
- Scott Miller- Convention Director

**Advisors**
- Donna Kisler
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<th>I.</th>
<th>Call to Order</th>
<th>Thomas Ward-</th>
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<td>• Called to order 6:30pm</td>
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<td>II.</td>
<td>Roll Call</td>
<td>Shawn Palmer</td>
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<td>III.</td>
<td>Approval of the Agenda</td>
<td>Approved by consensus</td>
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<td>IV.</td>
<td>Approval of minutes</td>
<td>A. Conference Call 03/16/2015</td>
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<td>• Approved as amended by consensus</td>
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<td>B. April BOD Meeting- Phoenix, AZ</td>
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<td>• Postponed till next meeting</td>
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<td>V.</td>
<td>President’s Report</td>
<td>A. Convention Recap</td>
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<td>a. Awards</td>
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<td>i. California won Stellar State Chapter</td>
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<td>ii. Winners Way California increased membership by 12.7%. Largest membership increase for our section.</td>
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<td>iii. New Stellar Chapter Award-CSU Sacramento</td>
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<td>iv. Legislation Award-</td>
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<td>v. Newsletter Award-Sacramento Award</td>
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<td>vi. NSNA will publish the winners in their next newsletter.</td>
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<td>vii. CNSA Range Of Motion (ROM) will include the California awards.</td>
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<td>b. Delegates/Delegate Sustainability Plan</td>
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<td>i. At National convention 1st day only had 10% (17) of eligible delegates on 1st day, we were able to increase it by 30 delegates in following days due to outreach to California schools.</td>
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<td>ii. Need to increase delegate involvement at national and state levels. Michelle generated Delegate Sustainability Plan (See attachment F)</td>
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<td>1. Unanimously agreed to pursue.</td>
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Michelle to follow up and nail down tasks, and further plans. Noted interest in pursuing Video, State “Leadership U” like Certificates for delegates. Long term goal of working with deans of schools to have it count as leadership credit.

**B. Congratulations**

a. Jimil, Thomas, Scott, & Eleana all have already graduated or are in process of graduating.

**VI. New Business**

**Thomas Ward**

**A. Donation to Georgia Southern Nursing**

a. Tragedy stuck a group of Georgia Southern Nursing students on their way to clinical. CNSA has a history of donating/assisting in times of tragedy. (Example: a couple years ago University of AZ faculty killed by gunman, CNSA made donation to the school). Georgia Southern faculty making donation of $250. ACNL matching Georgia Southern faculty donation challenge of $250, CNSA to follow suit.

b. Motion by Nessa Osuna for CNSA to donate $250 to Georgia Southern Nursing Fund. Seconded by Danielle Gardner. Motion passed unanimously with all 8 board members present voting in favor.

**VII. Old Business**

**Danielle Gardner**

**A. Membership South Update**

- **Written Report (See attachment B)**
- **Membership South Agenda (See Attachment C)**
- **Membership South Flyer (See Attachment D)**
- Board of Director meeting Friday August 21st, 1:00pm-6:00pm
- Membership meeting Set Up starts at 7am. Meeting from 0800-16:00
- UCLA not looking promising for attendance will be doing presentation regarding Thought Leaders, The White Paper Project presentation
- Email regarding Nursing Students Giving Back to the Community updates to go out to board members working on that portion.
- Melissa & Michelle to work on handout for Community Health Outreach packages.
### B. MDF Partnership
- **Written Report (See attachment B)**
  - Can use MDF partnership as leverage to look into partnerships with Littman as an additional option
  - We will not be signing an exclusive partnership, as not our policy.
  - Nessa will pursue MDF and explore options incorporating partnerships to expand and possibly include Littman.

### C. Convention
- **Written Report (See attachment B)**
  - Pippa White has 2 different options. One primarily being the history of nursing. Other having a more Public Health focus including Margaret Sanger (Planned Parenthood Founder). Pippa White disclosed that she previously received negative comments for the including history on Planned Parenthood regarding the pro-choice discussion, for a mid-west group of nurses. Discussed probability of California being a more liberal state and not having as much of an issue with it.
  - Michelle, Danielle, Val, and Thomas expressed desire to pursue the Public Health focused presentation, as it aligns with the Convention theme and emphasizes going back to our nursing roots. Decision will be made at next conference call.
  - Dr. Anitra West-Williams, 2 thought leaders, Susie Billips (with NP), Alicia Brown President of ANA-C. Men in Nursing, How to Survive Nursing School. Dr Robin Nelson CNS PHD Dean of all of West Coast will do a session on how to pick your next degree.
  - Working on flight nursing and community health break-out sessions.
  - Save The Date sent to all of board please send out and share.
  - Pat able to get CNSA out of contract with Red Lion hotel due to previous issues still not being resolved. Able to get location changed to Pomona, CA and secured a deal on WIFI to be available for convention.
- **American Nurse Project**
  - Possible screening at convention. Saturday night possibly. Possibly 78 minutes

### D. Mass Emails – NSNA
We currently buy package from NSNA includes 10 a year. If we want an extra email to purchase $65 per email. We also currently purchase CNSA list to load into event registration for convention.

E. White Paper Update
- Seismic Shift in Nursing Meeting: Tour of Garfield Innovation Center that showing the vision of cutting edge technology. Discussed the needed changes that is required of bringing cutting edge experience into the homes and into nursing. Some of the technology is going to be implemented at the new Kaiser Hospital being built in Southern California. Brainstormed where we want to see nursing education going.
  - More nursing clinical education in primary care setting.
  - Interprofessional education and implementing into curriculum.

F. Update on “You’re Hired”
- May is and historically has been a good month for sales as people are graduating.

VIII. Officer’s Reports

A. Vice President
- Written Report (See attachment A)
  - Thank you for Nomination Packet feedback.
  - Working on schools bylaws who submitted them

B. Secretary – Treasurer
- Written Report (See attachment A)
  - Executive board will need to meet and go over the budget/financials and will make recommendations to the board.

IX. Directors Reports

A. Communications
- Written Report (See attachment B)
Val Bessmertnyy
- Working with NSNA president to improve the NSNA email blast quality.

B. Legislative
- **Written Report (See attachment B)**
  - Mid July YouTube Videos will be posted.
  - Will discuss Roberts Rules before convention
  - BRN SC466 carried by Senator Hill is scheduled for BRN to sunset end of this year. 1st part of June is another hearing.
  - SC323 for full practice extension of the Nurse Practitioner carried by Senator Hernandez Bill going to assembly side
  - AB1306- Nurse Midwife Bill for full practice extension of the nurse midwife.

Michelle Heslop
- **Written Report (See attachment B)**
- Working on Monthly Health Observances and deciding on finalizing Community Health programing for Convention.

Melissa Bryne
- **Written Report (See attachment B)**
- National Hispanic Nurses Association just finalized bylaws last week for the chapter in Sacramento
- Melissa to pursue including a speaker at convention regarding a test reducing strategy for a breakout session.

Elena Flores
- **Written Report (See attachment B)**
- Photo Contest
  - Feedback needed by end of this week regarding the contest.

Narisa Kanchana
- **Written Report (See attachment B)**

VIII. Announcements

IX. Next Meeting
   Date/Time/Location
   Doodle poll will be sent out for the June, July, and September Board Meetings. Please respond promptly.

X. Adjournment
   7:41pm
Attachment A

Executive Board Reports

Vice President

- Bylaws Committee - Had committee meeting with the following members present: Robert Shaw, Shereen Haddad, and Kayla Wilson. Discussed bylaws, levels of organizations, roles/responsibilities of committee members, commitment timeframe, provided a grid prepared by Susan Bowman and NSNA/CNSA/Model and Chapter Bylaws (CSU Sacramento, Golden West College, UC San Diego, SONA CA Baptist University) to begin committee work in reviewing for compliance with National and State Bylaws. Discussed duty of preparing proposed amendments to CNSA Bylaws for submission to HOD at State Convention in October. Next committee meeting scheduled for May 26th.

- NEC Committee - Had committee meeting with the following members present: Nessa Osuna, Danielle Gardner. Committee made recommended amendments to Nominations Packet and Application (including Board approved change of maximum campaign funding amounts) and sent to BOD and Advisors for review and feedback. Will discuss at BOD Conference call to move forward with finalizing packet and working with Communications Director to update CNSA Website, send out in Email Blast, and possibly design an online version of the Application for Candidacy on the CNSA Website. *Need to confirm if CNSA Smartphone App has capability of adding a “Candidates” section to add pre-slated candidates name/school/photos. (Need contact person to ask, or have Jimil assist me with?)

- Wrote review for “You’re Hired!” on amazon.

- Set up Conference call with President Thomas Ward on Sunday, 5/17/15.

Secretary/Treasurer

- All minutes are current and up to date

Attachment B

Director’s Reports

Convention

I am currently working on contacting a Flight Nurse to speak at the CNSA convention in October.

I am currently working on contacting a home care/health nurse to come speak at the CNSA convention in October.
I would like to get input from the cabinet regarding themes for the party at the CNSA convention in October.

Military and Nurses

Renaissance Nursing and Military

Mash Type of Nursing and Military

Pippa will be presenting however, she has 2 different programs:

1. Florence Nightingale, Clara Barton, and Dorthea Dix
2. Florence Nightingale, Lillian Wald, and Margaret Sanger

We can vote on which we prefer. Here is a link to her site so you may review if needed. [http://www.pippawhiteonecompany.com/](http://www.pippawhiteonecompany.com/)

Break out sessions, speakers and keynotes almost completed per conference call with Pat, Brenda, Ginger, and Wendy.

Exhibitor packet being formed and ready to be mailed out mid June.

Exhibitor pricing to remain the same as last years, and incentive to returning vendors.

**Legislative**

Resolutions for 2015 CNSA Convention:

- Deadlines posted on [cnsa.org](http://cnsa.org):
  1. September 5, 2015 - intent to write and/or rough draft is due
  2. September 19, 2015 - final draft is due
  3. The deadlines have been announced on Facebook, ROM, and email blasts; will continue posting announcements
- 2015 Resolutions Instructional Presentation and 2015 Resolutions checklist are updated and uploaded on the website
- The list of organizations that students commonly ask their resolutions to be sent to will be posted the week of May 18-24 on the website
- Talked to many students about resolutions at the NSNA convention; some will start sending me resolutions July-August, will follow-up with them
- Pending Projects:
  1. Mid-July, early August: post youtube videos created with my committee members
  2. Education on Robert’s Rules before state conference. Thinking about format.

**Communications**

- **Range of Motion**: Article submission deadline for June issue is June 5th. I am planning to publish by June 27th.
I am thinking about creating a theme for this newsletter issue (and future issues); I am looking along the lines of “The Horizon of Opportunities” for this particular issue. Any other ideas are welcomed, just email me and let me know your thoughts. The theme fits many of the events that will be covered in this issue such as NSNA Convention, White Paper, “Seismic Shift” Conference, RN Day/NSSI, and upcoming CNSA events (Membership Meeting South, CNSA Annual Convention)-- all of which are opportunities that many students would be interested in, but are not aware of. I think the theme would appeal to our readers and also sum-up what the issue is about. Here are some article topics I would like covered:

- NSNA Convention *(Thomas)*
- RN Day at the Capitol & NSSI *(Val, NSSI Recipients, Jimil)*
- White Paper on Nursing Education Redesign for California *(Jimil, Nessa, Danielle)*
- “Seismic Shift” Conference *(Danielle)*
- Running for CNSA Office/The Benefits of Being a Pre-Slated Candidate *(Krystal)*
- …and any other article topics that would fit this theme *(Narisa, Michelle?)*

I am looking for volunteers to write about the topics above. I have put the names of those who I think should write the article in italics and parentheses. Please confirm that you are able to write about this subject by emailing me-- if not, that is fine too, just let me know so I can see if someone else would be willing to do it.

2. **Email Blast:** April/May email blast went out at the beginning of the month. I am asking that submissions for the June email blast be sent to me by May 27th (Wednesday) by 11:59pm so that I can have it sent to NSNA by the end of that next week.

3. **Facebook:** Posted about Nurses Week and Student Nurses Day over this past month. I have been rather busy these past couple of months with finishing up school and work, so I would like to extend a whole-hearted “thank you” to those who helped me out by putting their posts up on the FB page.

4. **Miscellaneous Projects:** Smugmug pictures from NSNA Convention and RN Day at the Capitol are up on the account.

5. **To-Do List:**
   - Select pictures for CNSA website banner on front page.
   - Create awards page on website.

**Membership**

**North**

- All Contacts gathered during National Convention are placed on an excel sheet and submitted.
- Emailed all of the Northern chapters to update them on the Career Center & Chapter Toolkits. Reminded them of our facebook page, Membership Meeting-South and offered to help with any questions they have.
Added Equipment fundraiser to our agenda: Please see details below so that I don’t have to spend too much time during the conference call other than to answer questions
  - What are your thoughts?
  - Benefits?
  - Negative outcomes?
  - I’d love to hear feedback

Possible partnership with MDF equipment

When thinking of ways to raise more funds for CNSA, I was approached by a vendor at the conference who is willing to create a website for us that will have equipment that students can order. In return for partnering with them and offering their equipment on our webpage, they will give us 10% of proceeds, donate equipment to any community projects we work on, and if we have enough orders custom print our CNSA logo on the diaphragm of the stethoscope.

Quality: The equipment is high quality and has lifetime parts. They offer free shipping and returns for anyone who is unsatisfied. UCDavis is now partnered with them and is requiring all of their med students to purchase their equipment package.

Possible negative consequences: It could be seen that we are favoring MDF equipment over other vendors. I am presently working with MDF to set up equipment packages for Sacramento State, but we have not placed our orders yet, so I cannot offer any comment on how the delivery process will go.

Here is Sac States link for our equipment orders if you would like to see what a custom webpage looks like. The equipment selected in our bundle was based upon what our faculty has asked our school to purchase. If we were to proceed with this idea, we could create any custom package or just individual items.

http://mdfinstruments.com/sacstate

South

Add a Membership South Committee Member
  Will Gallegos – West Coast University-Los Angeles, Graduation: June 2016

Contacted Chapters/Chapter Mentor Program
  All chapter contacts we have on the spread sheet were contacted this week along with the advisors
  Working closely with Pasadena City College, West Coast University, Azusa Pacific, and National University
  Figuring out how to go about setting up the Chapter Mentor Program

Toolkits
  Still going strong, need more publicity
  Currently working on a Dean and Directors/Professionalism toolkit that will be used to teach students how to approach their deans and directors to start CNSA chapters
Work with Pat to talk with COADN and
Membership South Meeting
West Coast University South LA Campus
Make sure your flights coordinate with the times!

Please fly into the Burbank airport. Wendy will be sending out
rooming stuff shortly and Nessa is in charge of coordinating airport
pick ups. SoCal people - let her know if you have the availability to
pick/drop people off!

BOD Meeting - Friday, August 21st 1:00 p.m. to 6:00pm
Membership Meeting - Saturday, August 22nd 7 to 5 pm

Speakers
Confirmed
Corinne MacEgan VP of ANA\C
Children’s Hospital Los Angeles Recruiter
Kaplan
Hurst
Brenda Brozek

Breakouts/Schedule
See Attached Schedule
Nursing Student’s Giving Back to the Community, First Aid Kits– Need to
start working on the health handout Michelle and Melissa
Will, Narisa, membership committee members, and myself will be
working on securing donations from the community

Food
May 12th
Breakfast – Children’s Hospital Los Angeles offered to provide
Chipotle on Larchmont– Lunch
Vons – Miscellaneous lunch supplies (Chips, drinks, ice, plates, napkins)
Ralphs
Sam’s Club – Contacted will reply
Salt and Straw – Being Contacted

Opportunity Drawing
Kaplan – Review
Hurst – Review
Surviving and Thriving
You’re Hired
Sprinkle’s Cupcakes – 2 dozen Cupcakes
Critical Care BLS Class
Critical Care $100 credit toward ACLS or PALS
Need to contact
Starbucks
Staples
Coffee Bean
Salt and Straw

Vendors
Hurst
BTN

I have been contacted by a few schools for advice on how to implement more outreach for BTN programs, and they are really excited! I was wondering what you all think of another method of outreach for BTN. A committee member of mine at CSU Stanislaus has implemented “Science Day” for students of all ages to come learn hands-only CPR, a heart healthy diet using MyPlate, and an open house for sim labs. He sent me the stations that they do and I was thinking we could send a general template for a health fair and/or simulation for programs to have to increased awareness of all of this. In addition, they had a diverse panel with nursing students to answer questions for students who are in high school or pre-nursing! I’m open to any feedback/ideas!

Community Health

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Convention Theme/Topic Ideas

I am working on different ideas for Community Health Theme/Topic ideas for the convention. I want the outreach to include something that would easily be able to fly/travel with people. I thought about the disaster preparedness since it is such a large initiative from Nationals, although I have not received a lot of positive feed regarding the program, and thus will look further in to other options. I am narrowing down options of aspects of Cancer, NICU, and Mental Health.

Delegate Sustainability Plan

Attached to email.

Image of Nursing
ION- Created a Image of Nursing photo contest to begin in May and completed by September 1st. Details attached to email.

**Cultural Awareness**

1. Global Initiatives Director Positions: I've been in contact with Chico State, Stanislaus, National University Fresno, and West Coast University LA. We're in the preliminary stages of establishing these positions. We're going over potential projects and bylaw changes.

2. Study abroad projects: I've received many photo/testimony submissions from students from different chapters about their personal experiences with medical brigades. I will use these submissions to write the next ROM article in hopes to inspire other chapters to consider spending time abroad.

3. CACN (California Association of the Colleges of Nursing): Will be meeting with Dr. Greiner next week, the president of this association, to assess our state's curriculum in relation to cultural competency.
Membership Meeting South
Saturday, August 22nd: 0800-1600
West Coast University, South LA Campus

0800 – 0830 2nd Floor Lobby: Registration & Breakfast

0830 – 10:00 2nd Floor Auditorium: General Session
- 8:30 – 8:45: Welcome – Danielle Gardner and Nessa Osuna, Membership Directors
- 8:45 – 9:00: President’s Address – Thomas Ward, President
- 9:00 – 9:15: BRN Update – Patricia McFarland, MS, RN, FAAN; CEO, ACNL & CNSA
- 9:15 – 10:00: “Work Place Relationships” Corinne MacEgan, BSN, RN, CHPN. ANA Vice President

10:00 – 10:10: Snack Break

10:15 – 11:45 2nd Floor Auditorium: General Session
- 10:15 – 10:45: Kaplan Presentation
- 10:45 – 11:15: Hurst Presentation
- 11:15 – 11:45: Thought Leaders, The White Paper Project – Nessa Osuna, Membership Director North & Jimil-Anne Linton, Communications Director, Danielle Gardner, Membership Director South

11:45-12:30 2nd Floor Lobby: Lunch & Opportunity Drawing

12:30-13:10: Breakout Session
- CNSA Awards, Room 214 – Thomas Ward, President
- Nursing Students Giving Back to the Community, Room 224 – Michelle Heslop, Community Health Director, Melissa Byrne, Breakthrough to Nursing Director, Narisa Kanchana, Cultural Awareness Committee Chair & Eleana Flores, Image of Nursing Committee Chair
- Resolutions, Room 226 – Val Bessmertnyy, Legislative Director

13:20 – 14:00: Breakout Session
- Beyond the Bedside Nurse, Room 214 – Melissa Byrne, Breakthrough to Nursing
- Running for a State Board of Director, Room 208 – Krystal Scott, Vice President & Nessa Osuna, Membership Director North
• **Scholarships, Room 226** – Shawn Palmer, Secretary/Treasurer

14:00 – 14:10 2nd Floor Lobby: Snack Break

14:15– 16:00 2nd Floor Auditorium: General Session
- 14:15 – 15:00: Author of “You’re Hired” and “Surviving and Thriving” – Brenda Brozek, MAOL, BSN, RN; Communication and Education Consultant for ACNL
- 15:00 - 15:45: Children’s Hospital Los Angeles “Value of RN Residency Programs” with Sandy Hall, BSN, RN-BC, Manager of RN Residency in Pediatrics
- 15:45– 16:00: Closing – Danielle Gardner, Membership Director South
CNSA
California Nursing Students’ Association

Presents

SoCal Membership Meeting
at
West Coast University
590 North Vermont Ave, Los Angeles CA 90004

Saturday, AUGUST 22, 2015
TIME: 0800 - 1600

Keynote speakers from Children’s Hospital Los Angeles, Brenda Brozek author of "You're Hired", and special guest Corinne MacEgan BSN, RN, CHPN, and ANA\C Vice President

Connect with CNSA members from Southern California, learn about safest nursing practice, hear about upcoming events and scholarships, meet directly with CNSA board to see how YOU can become involved.

Please RSVP to cnsamemsouthdir@gmail.com

Also, check the CNSA Website and Facebook page for the most up-to-date information and further details!
Attachment E  ION Picture Contest

CNSA Image of Nursing Picture Contest:

1) School chapters would utilize the #CNSAImageofNursing and email picture(s) to cnsaimageofnursing@gmail.com. Pictures with school info would be posted to Facebook for promotion and comments. 
   Photo guidelines: Photos should promote the positive image of nursing in venues such as the local community, education/schools, workplace or volunteering, and public speaking events.
   Members will be encouraged to utilize Johnson & Johnson “Donate a Photo” app and receive special recognition.

2) Contest tiers would include:
   - Best Image of Nursing “Selfie”
   - Best Image of Nursing “Groupie” or group photo
   - Best Image of Nursing photo with 150 word summary of what the “Image of Nursing” means to them and how the picture promotes the Image of Nursing

3) Prize: Winning photos and summary to be published in the Fall edition of CNSA Range of Motion and poster of photos to be presented at 2015 CNSA Convention.

4) Judging: Committee members to vote on winning photo(s) and story. Winners will be presented to CNSA board for confirmation.

4) Outreach for Image of Nursing contest will be promoted via CNSA Facebook page, Image of Nursing Facebook page, emails to state chapters, and CNSA email blast (if available)

Attachment F  Delegate Sustainability Plan

Delegate Sustainability Plan

WHO DOES THIS GO UNDER? DO WE NEED A BYLAW CHANGE TO PUT THIS INTO SOMEONE’S FUNCTIONS?

National Level

- Evaluation of State Level Delegate Plan Initially then include aspects into National level
- Early Announcement of State Caucus:
  - Email blasts to include announcement of a CA caucus beginning when NSNA Convention Registration starts. (I understand that the date/time may not be chosen but it will give a heads up to CA chapters to plan for it. Announcing the caucuses date/time as soon as it opens would further assist. Possible announce the day we are planning so schools don’t schedule their meetings that day)
  - Announce State Caucus at the Region meetings
  - State Caucus be a State Board Update:
• Reintroduce Board Members
• Updates on State happenings
• School feedback/requests for help
• Awareness of the Communication Board.

State Level

• Central Theme: Piggy-back on Convention Theme this year
  • IDEAS WELCOME
  • Include in Convention Advertisements
  • QR/link to delegate video
• Food Access/Meal Tickets
  • When checking into convention meal tickets to be part of the package received.
• Early Contact with Schools Regarding Delegates/Convention:
  • Email/Phone Schools Individually: Concentrating on schools with historically low attendance, and or smaller/ADN schools.
  • Convention Advertisements Include section of delegation when starting announcing/advertising convention
    • How school delegate #’s are determined
    • Roles of a delegate
    • Delegate alternates
    • Why be a delegate.
• Video Engagement
  • Inside House of Delegates
  • Past Resolution Topics (NSNA resolution being reason for National Student Nurse’s Day)
    • How school delegate #’s are determined, roles of a delegate, delegate alternates, and why be a delegate.
• “Conference Attendance Requirement” Bylaw change
  • VP Bylaw reviews
    • Recommendation to include convention
      • Fund allocations
      • Condition of payment be a delegate/alternate
• Certificates for delegate participation
  • Delegates & Delegate Alternates get Certificate for being a delegate
  • “Recognition/Award/Certificate” for schools having 95%-100% of allowed delegates or highest % of delegate attendance to the House of Delegates.

After we have agreed upon what our delegate plan will include I can initiate individual contact regarding individual tasks.