



BREAKTHROUGH TO NURSING

CALIFORNIA NURSING STUDENTS' ASSOCIATION

WHAT IS BREAKTHROUGH TO NURSING?

- Breakthrough to Nursing began fifty years ago, in 1965. The goal of this project is to organize, represent, and mentor nursing students into becoming sensitive to our culturally diverse society. This project promotes an increase in recruitment and retention within the nursing profession.

BREAKTHROUGH TO NURSING (BTN) RESPONSIBILITIES

- **Educate** the community about the profession of nursing
- **Encourage** recruitment and retention of minorities to increase the diversity of nursing
- **Promote** a positive, accurate image of nursing
- **Organize** and execute BTN events
- **Work with local high schools** to give in-class presentations on nursing
- **Promote** academic success through mentorship programs

EDUCATE THE COMMUNITY

- Nursing is a great profession!
- Share the endless possibilities the nursing profession holds to others in the community
- Host an event on campus to inform faculty, students and the community about the nursing profession
- Include hands on learning to encourage involvement and interest

HOW CAN LOCAL CHAPTERS GET INVOLVED?


- **Local school presentations** on the nursing profession
- Contact local hospitals to have **a career day** for students
- Have students **write letters** to high school counselors letting them know how much they are learning, and refer potential nursing students to them if they have questions
- Have a BTN fundraiser to provide funds for **tutoring students** with academic needs
- Encourage **minority students** in the school of nursing to get involved and serve as role models and mentors
- Focus **on retention and recruitment** of students, such as through peer support groups
- **Give a tour** of your nursing program to future nursing students
- **Get involved** with the state Breakthrough to Nursing project

HOST A CPR BLOCK PARTY!

- You can raise funds for your graduating class
- Increase community service hours
- Make a difference!
- Teach CPR to the public
 - Invite teachers so they can teach their students
- Check out this video to get an idea of what it might look like - <https://www.youtube.com/watch?v=ksF3gdEDVvs>

NURSING REVEALED

- Open event to the entire campus
- Include hands on learning
 - Listen to heart and lungs
 - Take blood pressure
- Discuss different paths of nursing



FREE EVENT!!

NURSING REVEALED


Hosted by:
**California's Nursing Student Association,
San Diego State University Chapter**

HANDS ON NURSING TASKS
SDSU CAMPUS
LUNCH INCLUDED
TAKE BLOOD PRESSURES WITH NURSING STUDENTS

**Saturday,
March 8th
11 - 1:30 pm**

San Diego State's School of Nursing would like to invite all students, parents and teachers to come join us in learning about the **wonderful world of nursing**.
COME JOIN US while we walk you down the path of nursing by providing hands on learning and activities.

Directions:
5500 Campanile Dr.
San Diego, CA 92182
Building: Adams
Humanities (South side of the campus)



SAN DIEGO STATE UNIVERSITY

Please **RSVP** by visiting
<http://sdsunursingrevealed.eventbrite.com>
And clicking **ATTENDANCE VOUCHER**

GIRL SCOUT-FIRST AID BADGE

- Contact your local Girl Scout chapter and volunteer to help girls earn their first aid badge
- Decorate first aid boxes
 - Fill with supplies
- Teach wound care
- Listen to heart/lungs



NURSING AND DIVERSITY

- Promote diversity within nursing by recruiting and retaining minorities into the profession
- Encourage men to enter the nursing profession through events and conferences

“MEN IN NURSING” CONFERENCE

- American Assembly for Men in Nursing
- Established CA chapters
 - Bay Area Chapter (San Francisco)
 - Cal State Fullerton Chapter
 - Cal State LA Chapter
 - Charles Drew University Chapter (Los Angeles)
 - Diablo Valley Chapter (Concord)
 - North Bay Chapter (San Rafael)
 - Sacramento Valley Chapter
 - San Diego Chapter
 - UCLA Chapter
 - WesternU (Pomona)
- Apply to start a chapter at your university/area here:
<http://aamn.org/chapstart.shtml>



SCHOOL PRESENTATIONS

- Contact local elementary, middle and high schools to give students presentations about the nursing
 - Various types of nursing
 - Med/Surg
 - Intensive Care
 - Emergency Department
 - ETC.
 - Types of licensure
 - Discuss admission requirements into your respective nursing program

BTN RESOURCES

- Minorities in Nursing
 - www.discovernursing.com/minorities-in-nursing
 - Minoritynurse.com
 - www.nsna.org/ProgramActivities/BreakthroughtoNursing
- Johnson & Johnson Websites – free resources that can be sent to you!
 - www.discovernursing.com/resources/free-materials
- RN Ambassador: presentations to promote nursing
 - <http://www.cncc.org/outreach/ambassador.html>

GET STARTED!

- Brainstorm ideas and presentation topic
 - Nursing school
 - Different nursing paths
 - Anatomy/physiology
- Pick an audience
 - Elementary, middle, high school students
- Think about a budget!
- Contact schools/organizations
- Set date/time/location
 - Be sure you're aware of the available resources
- Organize a group of volunteers to help
- Consider handouts
 - What can the group take away for later
- Thank organization for participating
 - Establish a great rapport

QUESTIONS/CONCERNS

**Don't be afraid to reach out
and ask for help!**

[cnsabreakthroughtonursingdir
@gmail.com](mailto:cnsabreakthroughtonursingdir@gmail.com)



Created by Danielle Gardner
CNSA Membership Director –
South with the help of CNSA
BOD 2014-2015